Axos Advisor Services Enhances Fractional Share Technology



Liberty's fractional share technology allows account owners to own pieces of ETF or stock shares within a portfolio while gaining the broad diversification of owning whole shares

Fractional shares are available to all Axos Advisor Services advisors through the Liberty platform

Axos Advisor Services (AAS), the largest, non-conflicted provider of integrated technology, custody and practice management support for Registered Investment Advisors (RIAs), has enhanced & streamlined its fractional share technology to advisors who use Liberty, AAS's robust account management technology platform.

Liberty's fractional share technology allows advisors and their clients to own pieces of ETF or stock shares within a portfolio while gaining the broad diversification of owning whole shares—eliminating the barriers often caused by highly priced investments and high exposure to risk should those stocks or ETFs drop in value.

Liberty's fractional share handling had previously been a 2-day process, with the full shares being sold from an account on day 1, followed by the fractional shares being sold on day 2. Using the new technology, both full and fractional shares will be sold in a single transaction in client accounts, eliminating the need for subsequent trade orders.

Contact your Client Service Advocate for more information or to activate fractional share processing for your firm.

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