



Introducing our new name: E*TRADE Advisor Services

Dear Valued Partner,

As you know, after E*TRADE acquired TCA, we decided to follow a two-phase approach for our new brand integration to maintain continuity with our clients, ensure a seamless transition with minimal disruption, and leverage the strength of both brands. During the first phase, we've operated as TCA by E*TRADE, which was designed to leverage our brand reputation while also introducing the partnership of TCA and E*TRADE in a tangible way.

After 10 months of operating under this interim brand name, we're now excited to announce our transition to our new name and persistent brand, E*TRADE Advisor Services.

The official launch of our new name will happen on January 28, 2019. At that time, you will see our rebranded website, marketing materials, forms and applications – all with our new branding and disclosures.

We encourage you to start using these updated forms and applications. We will honor any TCA by E*TRADE paperwork "in flight" for the next 12 months.

While we now have a new name, the Liberty experience for you, your representatives, and your clients will remain unchanged. Your contacts are the same as before. Feel free to reach out to them with any questions or concerns you may have.

We remain extremely excited about our future as E*TRADE Advisor Services, and our continued growth, innovative technology, and the world-class service you've come to expect.

As always, thank you for your continued support. It's a privilege to serve you.

Sincerely,

A handwritten signature in black ink, appearing to be "Joshua Pace", enclosed within a circular scribble.

Joshua Pace
President
E*TRADE Advisor Services

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E*TRADE Savings Bank, doing business as "TCA by E*TRADE": 7103 South Revere Parkway, Centennial, CO 80112. Member FDIC



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